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Willis-Knighton Medical Center

WILLIS-KNIGHTON
HEALTH SYSTEM

Getting Better
All the Time
Care on the
Cutting Edge



Willis-Knighton South & the Center for Women's Health



WK Bossier Health Center



WK Pierremont Health Center

Getting Better All the Time



Willis-Knighton Cancer Center is one of the first few facilities in the world to offer TomoTherapy.

LEADING THE WAY

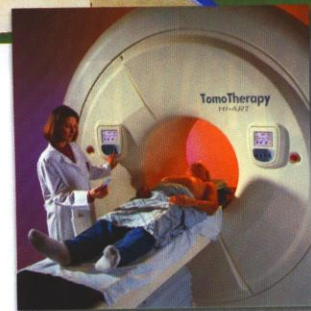
Dating back more than 80 years, Willis-Knighton Health System has a long-standing history of leadership, compassion and the highest quality of care.

"The mission for Willis-Knighton is to continuously improve the health and well-being of the people we serve, and we take that very seriously," says Jim Elrod, president and CEO of Willis-Knighton Health System. Elrod has held his position since 1965, a rare yet desirably long

tenure for a chief hospital administrator in the health-care industry.

Today, Willis-Knighton is the largest hospital in northern Louisiana with more than 800 beds, a medical staff that includes the Willis-Knighton Physician Network of more than 225 physicians, and three satellite hospitals in addition to its primary campus.

The flagship campus includes Willis-Knighton Medical Center, the Health System's corporate offices, Steen-Hall



Eye Institute, Willis-Knighton Heart Institute, Willis-Knighton Cancer Center, Willis-Knighton Progressive Care Center, the Spine Institute and the Center for Fertility and Reproductive Health, among others.

HEALTHY ADDITIONS

Convenient access to healthcare has always been a priority for Willis-Knighton Health System. In 1983, it became the first hospital in Louisiana to establish a satellite facility when Willis-Knighton South opened to serve residents located in southwest Shreveport. The hospital provides critical, emergency and general medical care with a focus on women's services. Under construction at the Center for Women's Health is a new \$8.5 million Neonatal Intensive Care Unit (NICU), which includes 42 beds and individual rooms, as well as rooms for multiples, allowing families to stay with their infants in a quiet and comfortable environment.

The unit, scheduled to open late in 2007, will feature wireless

technology and procedure rooms that allow doctors to treat infants without moving them to other sections of the hospital.

Also on the South campus are the Institute for Behavioral Medicine, Addiction Recovery Center, WK Endoscopy Center and WK South Wellness Center.

FOR MORE INFORMATION

Willis-Knighton Health System
2600 Greenwood Road, Shreveport, LA 71103
(318) 212-4000 • Fax (318) 212-8380

The Future of Healthcare Is Here

PHYSICIAN NETWORK OFFERS CONTINUITY OF CARE

Physicians working at Willis-Knighton Health System are part of a growing network of more than 225 doctors in Shreveport, Bossier City, Benton and Haughton as well as in several rural parishes in northwest Louisiana. With many physicians' offices located on or adjacent to Willis-Knighton campuses, the Physician Network features a foundation of primary care physicians – family practice, internal medicine, pediatrics, OBGYN – supplemented by specialists, providing continuity of care with the quality for which Willis-Knighton is known in the market.

The Physician Network continues to grow with several dozen new physician recruits expected by the end of 2006. Following the same model used as prestigious organizations

like Mayo Clinic and Cleveland Clinic, practices of network physicians are managed by the network, allowing doctors to concentrate their efforts on caring for patients rather than dealing with day-to-day business issues. Network physicians are digitally linked to the health system, giving them quick access to imaging and laboratory reports. The Willis-Knighton Physician Network has pioneered the use of electronic medical records (EMR) and has been featured in a national publication for adopting the technology.

Referrals to Physician Network physicians are available by calling Health+Match at 212-DOCS (3627), which provides background information on the doctors and the insurance plans they accept.

FROM BIRTH TO RETIREMENT

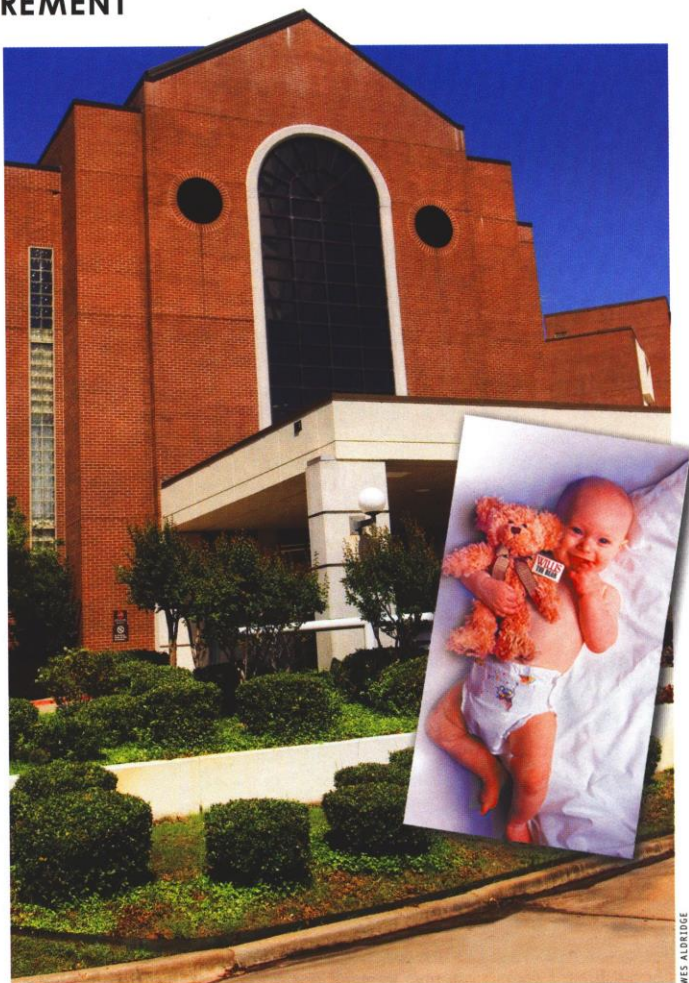
Willis the Bear is somewhat of a celebrity around Shreveport. The cuddly stuffed animal not only serves as a memento for the exclusive club of babies born at Willis-Knighton hospitals, but he's also a symbol of the health system's dedication to providing the highest quality medical services for women and children.

No other provider in the region delivers more babies than Willis-Knighton, and with most of the community's OBGYNs located at or near a Willis-Knighton hospital, the number of births there continues to grow each year. To prepare expectant parents for their new arrivals, the health system offers Willis's Baby Bear Club program that provides prenatal education classes.

In addition to maternity services, Willis-Knighton features cutting-edge diagnostic equipment and treatment programs for women. The hospital's recently procured digital mammography machine enables doctors to record digital breast images, making it easier to identify changes in breast tissue and make a quick, yet accurate diagnosis. The hospital also offers breast MRI, a non-invasive procedure that can produce hundreds of cross-sectional images.

Willis-Knighton's significant investment in technology and services for women demonstrates the hospital's ability to touch and improve women's health from birth throughout life.

The Center for Women's Health at the Willis-Knighton South campus.

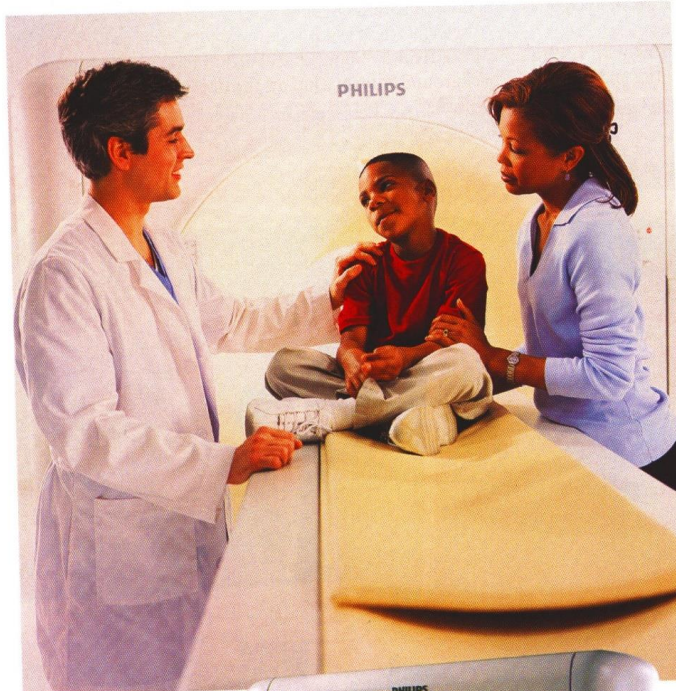


WES ALDRIDGE

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Willis-Knighton Health System

Care on the Cutting Edge



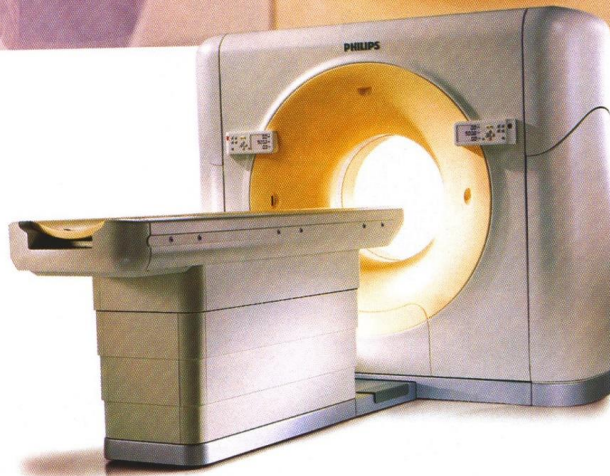
"64" REASONS TO CHOOSE WKHS

When Willis-Knighton Health System introduces cutting edge medical technology, such as the exclusive "64-slice" CT scanner, it not only revolutionizes the way doctors diagnose patients, it also demonstrates the health system's commitment to innovation and the use of technology to fulfill its mission of continuously improving the health and well being of the community.

CT machines, which snap as many as 4,000 images of the human heart in about 10 seconds, are seen as a way to spare many patients a cardiac catheterization. The new 64-slice CT scanner at Willis-Knighton contains 64 X-ray detectors that produce images of successive cross-sections, or slices, of the heart. The scan is painless and can tell doctors in less than an hour whether a patient is at risk of a heart attack. These are the fastest CT scanners on the market – fast enough to take clear three-dimensional pictures of a beating heart and the surrounding blood vessels – and are an invaluable resource in an emergency room setting when a fast diagnosis can save a life.

In addition to its breakthroughs in CT technology, Willis-Knighton also introduced the area's first minimally invasive heart surgery, intravascular brachytherapy, drug-coated stents, digital mammography, Peacock and TomoTherapy intensity modulated radiation therapy, and constantly adds more advancements.

As physicians at Willis-Knighton continue to identify technology with a proven benefit for patients, the health system invests in new equipment while also implementing consistent upgrades of existing machines from top-of-the-line manufacturers.



The 64-slice CT scanner can snap as many as 4,000 images in only 10 seconds.

special advertising section

The Future of Healthcare Is Here

MODERN MARVELS

At the busy intersection of Youree Drive and Bert Kouns Industrial Loop lies one of southeast Shreveport's most recognizable architectural landmarks, WK Pierremont Health Center.

The facility, known for its light-filled, multistory atrium, was established in 1999 and is the newest addition to the Willis-Knighton Health System's network of satellite hospitals.

Located in one of the fastest growing areas of Shreveport, WK Pierremont Health Center offers Willis-Knighton's award-winning critical, emergency and general acute care services as well as a state-of-the-art pediatric intensive care unit. Due to the overwhelmingly positive response from the community, the hospital underwent its first expansion just one year after opening.

In addition to the primary facility, the campus also includes the WK Portico Center and the Youree Center, each with outpatient services and physician offices, including the WK Orthopedic and Sports Medicine Center, WK Outpatient Surgery Center and the WK Imaging and Technology Center with convenient outpatient services. The Youree Center houses one of four Work Kare occupational medicine clinic and the Shreveport location of the WK Quick Care urgent care clinic.



Atrium at WK Pierremont Health Center

MAKING WAVES ACROSS THE RIVER

Across the Red River from Shreveport lies Bossier City, home to Barksdale Air Force Base, more than 58,000 residents and WK Bossier Health Center.

The hospital is also adding WK Bossier Medical Pavilion, a new facility that will include ambulatory surgery, outpatient rehabilitation, outpatient imaging and physician offices. The pavilion will also

house the prestigious Bone & Joint Clinic, which is well known for providing sports medical care to collegiate and professional athletes. The Medical Pavilion is expected to be completed by Fall of 2007.

WK Bossier Health Center, which features the only emergency room in Bossier City, is also planning a tower expansion, adding to its emergency

room capabilities and accommodating a growing number of patients.

As with all other Willis-Knighton Health System campuses, WK Bossier Health Center also offers a WK Work Kare occupational medicine clinic as well as other acute care services. The Bossier location features WK Quick Care urgent care clinic, open daily from 8 a.m. to 8 p.m.



Rendering of WK Bossier Medical Pavilion scheduled to open in 2007

www.wkhs.com

And the Award Goes to ... WKHS

For decades, Willis-Knighton has been known for its quality care, so when the National Research Corporation initiated a Health Care Market Guide Study in 2002 for the Shreveport-Bossier market, the health system was more than ready to stand the test of the nation's most comprehensive consumer healthcare assessment. Since the initial study, Willis-Knighton has received the firm's Consumer Choice Award four

years in a row, making it one of the top health systems among the 160 markets covered by the study.

In addition, Willis-Knighton was named one of the "Top 100 Hospitals in America" by Solucient in 2005. The prestigious award, which judges hospitals in five critical areas – clinical outcomes, patient safety, operational efficiency, financial stability and growth – recognized Willis-Knighton for demonstrating superior clinical,

operational and financial achievement in overall service. The health system was also recognized for its balanced organization of services and management, reflected in its ability to provide sustainable and reliable health care to the community.

Willis-Knighton has also received recognition from HealthGrades, an independent healthcare ratings, information, and advisory services company.

Taking the Pulse of the Community

It's rare to find a not-for-profit hospital system classified that doesn't solicit donations and even rarer to find one that instead donates a portion of its bottom line to support the community. In many ways, Willis-Knighton Health System is extraordinary, but its uniqueness is particularly evident when it comes to philanthropy.

More than 15 years ago the Health System's board of trustees adopted a "tithing the bottom line" philosophy of giving at the suggestion of CEO James K. Elrod. The philosophy calls for the organization to give 10 percent of

its bottom line revenue to charity each year.

"Last year we gave away over \$13 million back to the community in terms of free services. We believe it is our responsibility, not only to take care of patients, but to do as much as we can to take care of those patients who have limited access to health care," says Elrod.

The hospital operates five health and dental clinics – three in Shreveport, one in Plain Dealing and one in Bradley, Ark. – where more than 30,000 patients who cannot afford healthcare have been treated.

Last year alone the health system donated \$100,000 to the Alliance for Education, part of a \$1 million pledge to improve public education in northwest Louisiana. Willis-Knighton operates Shots for Tots, a free immunization program that has boosted local immunization rates from 60 to more than 90 percent.

In addition, Willis-Knighton has been a major donor to Providence House, the Rescue Mission, the Evergreen Ministries, and the Salvation Army. It is a major donor for the much-anticipated Sheriff's Safety Town, a miniature village to teach safety skills to children.

Project NeighborHealth, Shots for Tots, and the WK Community Health and Education Center are examples of the health system's superior quality of care and commitment to the well-being of the community.

Shots for Tots



The Future of Healthcare Is Here

Heart Smart

With some of the world's most sophisticated technology for treating cardiac patients, Willis-Knighton Health System is widely known as the region's top heart-care provider.

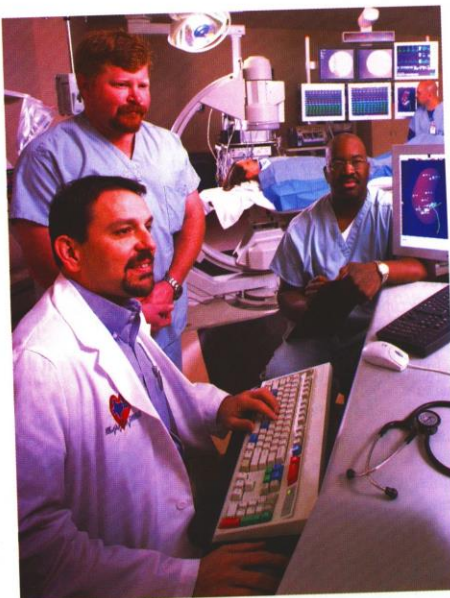
Established in 1998, the Heart Institute's primary facility is on the campus of Willis-Knighton Medical Center, the health system's flagship location, and features advanced cardiac catheterization and noninvasive laboratories, a dedicated electrophysiology laboratory, heart hospital and offices for physicians.

With additional cardiac services offered through satellite locations at WK Bossier Health Center and WK Pierremont Health Center, Willis-Knighton Health System performs more heart surgeries, heart catheterizations and angioplasties than any other area hospital.

Always a leader in cutting-edge treatment, Willis-Knighton has been at the forefront of cardiac technology and has been the first to introduce many of the innovative services now considered standard. Included on the list of firsts at Willis-Knighton is the use of stents, which are mesh and metal tubes placed in coronary arteries to help keep them open after angioplasty procedures. Willis-Knighton was also the first to use drug-coated stents which contain a slow-release drug that helps decrease the rate of re-blockage in arteries. Another Willis-Knighton first for the region was the dual chamber pacemaker, a device that monitors and delivers impulses to either or both of the heart chambers.

With all WK emergency departments accredited as chest pain centers, the ultra high-tech 64-slice CT scan and the Biosite Cardiac Triage System, Willis-Knighton provides a level of cardiac emergency services unparalleled in the region.

As a result of the hospital's dedication to the heart patients, the world's top providers of cardiac equipment programs continue to choose Willis-Knighton to introduce services to patients in Louisiana.



Cardiologists use the newest electrophysiology lab to diagnose heart disease.

100
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Cancer Care Close to Home

For area patients undergoing treatment for cancer, Willis-Knighton Cancer Center offers a diverse set of world-class services in one location, providing easier access to resources as well as a compassionate setting for treatment. "Our physicians, nurses and staff deliver the same quality of oncologic care in a local and more compassionate setting than the larger cancer centers in large communities," says Robert A. Nickelson, M.D., co-medical director for the center.

"Every aspect of the Cancer Center

experience was thoroughly considered before the facility was constructed."

The first floor of the facility houses Radiation Oncology as well as the Center for IMRT and is one of only seven sites within the five surrounding states certified by the American College of Radiology. The second floor includes expansive chemotherapy bays offering patients a window view and other amenities while they undergo individualized treatment or receive therapy as part of a clinical trial.

In addition to its comfort and convenience, Willis-Knighton Cancer Center is also known for cutting-edge technology. It was among the first six centers in the world to offer the TomoTherapy® radiation delivery system. The revolutionary system provides 3-D imaging of a tumor immediately prior to treatment and delivery of radiation from 360 degrees, allowing for a more accurate treatment of tumors. A PET scan on-site is another technology bonus for cancer patients at Willis-Knighton.

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WILLIS-KNIGHTON SERVICES FOR BUSINESS

The good health and well-being of employees make any business more efficient, and more profitable.

That's why Willis-Knighton Health System offers a full range of business-related health services to benefit employees and to help keep businesses fiscally fit.



Willis-Knighton
 Medical Center
 2600 Greenwood Road, Shreveport
212-4000

Willis-Knighton South
 & The Center For Women's Health
 2510 Bert Kouns Industrial Loop
212-5000

WK Bossier
 Health Center
 2400 Hospital Drive
212-7000

WK Pierremont
 Health Center
 8001 Youree Drive
212-3000