The Willis-Knighton Story

... People Caring For People



Willis-Knighton Memorial Hospital 50th Anniversary

Supplement to The Shreveport Times, Sunday, Dec. 14, 1975



Architect's concept of Willis-Knighton Memorial Hospital's expanded facilities

Willis-Knighton Announces \$12 Million Expansion

Willis-Krighton Memorial Hospital officially announced a \$12

whiles example program during an evening banquet at the Shreveport Country Club on Nov. 24.

Rep. Joe Waggonner Jr. was the featured speaker for the banquet which was held in conjunction with the hospital's 50th anniversary.

According to hospital president James K. Elrod, the struction and renovation project will increase the hospital's bed capacity to 425. Bids were advertised late last month. Included in the new construction will be a 24-bed radially

designed coronary and intensive care unit and an emergency department which will accommodate about 3,000 emergency cases per month. There also will be an independent outpatient surgical complex with three operating rooms and patient recovery rooms.

The construction will be highlighted by a new "critical care core concept utilizing a radial design," Eirod pointed out.

According to Eirod, this arrangement will allow the physician instant access to any of the vital service areas, providing opm use of available space to improve the quanty of acute

Elrod said plans also call for a landscaped mall on Virginia Avenue which will connect the hospital with the physician office facilities and extended care nursing home across the street. The mall will house a cafeteria and auditorium which will be situated in the center.

It will have a canopy overhead which will provide weather-protected passage ways across the street. The architectural plans reveal that the boulevard will be landscaped and beautified.

The hospital has received approval from the Shreveport City Council to close Virginia Avenue between Greenwood Road and Bessie Street for the conversion of the divided boulevard into the

Guesta attending Monday night's banquet premiered a new sound color film produced specifically for the 50th anniversary celebration. Entitled "The Willis-Knighton Story: People Caring for People," the 13-minute film presented the historic

the projected future plans.

Other 50-year anniversary activities included a Dec. 2 summi meeting of nurses who graduated from the Tri-State School of Nursing which closed in 1968 when the hospital began en affiliation with Northwestern State University for nurses

There was a reception for physicians and other medical staff members on the afternoon of Dec. 2 during which time there was a continual showing of the hospital's new film.

During the banquef five doctors were honored for 50 years of service to the institution and a number of other people were recognized for their contributions to the hospital.

service to the instrution and a number of center people were recognized for their contributions to the hospital. In addition to the address by Congressman Waggorner, Lee Brown, president of the Louisians Hospital Association from New Orleans brought greetings and congratulations from the association and Mnyor Calinson Allen appeared on behalf of the

City of Shreveport.

Elrod said construction of the new building which will house the critical care unit will be completed in about two years but that the entire expension program will take four years.

James K. Elrod To Assume Presidency Of LHA In 1976

James K. Elrod, president of files Knighton, will assume the residency of the Louisiana ospital Association during the serving on the actual meeting in New Orleans and meeting in New Orleans. Willis-Knighton, will assume the presidency of the Louisiana Hospital Association during the annual meeting in New Orleans

Mississippi Baptist Hospital in Jackson, Miss, He is a graduate of Baylor University in Waco, Tex and holds the master of hospital administration degree from the School of Medicine, Washington University, St. Louis, Mo., where he graduated in 1964 after a year's residency at Mississippi Baptist Hospital

Elrod serves as a special lecturer on the faculty of LSU Shreveport in the area of health care administration. He is the vice president of the Northwest ouisiana Areawide Health Planning Council and is on the board of directors of the March of Dimes. He also is a member of the Advisory Council of the Northwestern University College of Nursing. He is a member of the American College of Hospital Administrators and is a member of the board of trustees of the siana Hospital Association.

He formerly served as president of the Health Careers Council and as a member of the

Elrod received an officer's commission in the United States Air Force and served in Japan for three years.

He and his wife Janet — a native of Shreveport — have three children, Kelly, 13, Keri, eight, and Kendall, four.

50th Anniversary Observed By Willis-Knighton Hospital

This supplement to the Shreveport Times is presented by friends of Willis-Knighton on the institution's 50th anniversary.

The supplement was written and edited by Times newsman Bill Keith with photographic. graphic art and writing assistance from Bob Reeder, Jim Huckaby and Ann Dement.

The color photo on the front page is a typical scene at Willis-Knighton, an institution devoted to patient care.

from the main building, provides office space for 40 physicians, Construction cost was \$2.5 million. Encompassing 70,000 square

New Diagnostic,

Surgical Section Unique Concept

A new Diagnostic and Surgical Building of Willis-Knighton, located directly across the street

feet of space, its construction constitutes a new concept in providing office space for the

medical profession.

Five stories high, the building houses centralized laboratory, radiology and pharmacy

Among the doctors occupying the building are orthopedic aurgons, urologists, der-matologists, internists, general surgeons, obstetricians, or-thodoxists, opthamologists, oral surgeons, pethologists, a car-diovascular surgeon and a neurologist. About 80 persons are employed in the building. The individual physicians who

purchase the offices are responsible for all furnishings and have chosen interior designs. ranging from old English to space-age contemporary

About 150 additional parking spaces were included in construction of the building which has a semi-circular drive at the entrance. A scenic garden walkand is one that can be done on an way is located in the building's out-eatient basis.



JAMES K. ELROD

CAT Unit To Diagnose Brain Disorders A new technique for diagnosis rays. The x-rays are taken from view of brain issue and other

by x-ray of brain disorders soon may be available at Willis-Knighton.

Hospital representatives recently appeared before a bearing by a review committee of the Northwest Louisiana Areawide Health Ptanning Council to request a unit known as Computerized Axial Tomography (CAT). The unit is expected to cost approximately \$400,000

According to hospital officials, the CAT unit scans the body area

numerous angles, body structures. It makes over mathematically combined by 41,000 x-ray readings of a computer and converted into 3- patient's brain to diagnose dimensional images representing diseased tissue, all in a few the body structure in question,

The particular unit being considered by Willis-Knighton is made by EMI-tronics of England and a hospital spokesman said that "it has the greatest operational experience of the available units on the market."

One of the advantages of CAT is that it will lead to greater According to hospital officials, accuracy in diagnosis and discomfort or risk to the patient the CAT unit scans the body area in question through the use of x- because of the 3-dimensional out-patient basis.

minutes.

Another advantage of the axial tomography unit is its non-invasive nature. Non-invasive refers to the fact that the body does not have to be entered or invaded either by surgery or the injection of dyes for the diagnosis.

The procedure involves no

Willis-Knighton's Predecessor First Opened Doors In 1925

Back in 1925 when the bospital—then known as the Tri-State Sanitarium—first opened its doors, Shreveport's population was only 67,968 tut was becoming a bosening industrial town. The city was noted for its glass manufacturing in-dustry and already was known for its rich oil and gas known for its rich oil and gas

known for its rich oil and gas fields. Agriculture and humber also were enviable

serving his second term in office and was working on the incorporation of Cedar Grove and the annexation of 28 square miles within the city limits.

Hello World, Doggone Hello World, Doggone Ya' rang through the air for the first time as KWKH Radio introduced Shreveporters to the won-derful world of radio. On Thanksgiving of that year an important event occurred. Two prominent Streveport physicians, Dr. L.H. Perkle and Dr. T.E. Williams, founded what today is Willia-Knighton Memorial Hospital

Memorial Hospital.

From 1929 to 1949 the privately-owned institution operated under the leadership of Dr. J.C. Willis and Dr. J.E. Knighton and continued to be known as the Tri-State Sanitarium,

In 1949 the hospital became a not-for-profit institution known as the Shreveport Hospital and Research Center. In 1951 once again the name was changed, this time to Willis-Knighton Memorial Hospital in honor of Dectors Willis and Knighton. Although in the early days

the hospital aimed at treating oil field employes, railroad and glass plant

workers in West Shreveport and East Texas, it soon developed into a recognized

medical center. In the last decade the hospital has grown from 80 beds to a 455-bed complex providing both acute and custodial care.

Today the medical center employes about 1,000 persons in technical, medical, administrative and supportive medical services, with more than 600 employed by the hospital alone.

The not-for-profit facility is governed by a board of trustees with represen-tatives from various sectors hospital president is charged with implementing board policies and coordinating all facilities within the total

Doctors Perkle, Williams, Willis and Knighton established the hospital with

high professional standards which contributed to the growth of the institution. The growth of the institution. The hospital always has been fully accredited by the highest national authority in the evaluation of hospital standards, the Jeint Commission on Accreditation of Hospitals.

The hospital was first in three major survival

three major surgical procedures in the Ark-La-Tex Implantation of the first atomic pacemaker and the ntenue pacemaker and the first intraoccular lens, and the first subrasound method of cataract removal were performed at Willis-Krighton. Procedures in the surgery department have increased from 1.56 to 7.000 during the past 10 years.

Today the hospital is served by 191 physicians and has one of the youngest modeal staffs in the city. The inverse age of staff.

The average age of staff physicians is 37.







Assisted by Helen Wood, CORT, skilled surgeons perform a delicate surgical procedure in top photograph. In the center picture, photographer Bob Reeder captures the drama of the removal of a cataract from a patient's eye, and in the bottom picture, the same surgical team once again undertakes a critical procedure.

Willis-Knighton Has Fully Automated RIA



Laboratory technologist Peggy Maricelli reads the computer printout from the radio immunoassay laboratory at Willis-Knighton, the first to be installed

A \$100,000 nuclear energy laboratory, the first fully automated radio immunoassay (RIA) lab to be installed in a private hospital in the United States is in use at Willis-Knighton.

Operated by Dr. Waiter Snow, chief of radiology and Dr. Sam Maxey, chief of pathology, the system is capable of running 720 diagnostic tests at the same time.

According to Dr. Maxey, the primary advantage of RIA as

compared to other laboratory machines is that the tests are more specific and more accurate than conventional chemical tests. RIA is also faster than other systems, Dr. Maxey said. The normal test time for a vitamin B-12 test is 24 hours but with the

RIA the text can be cut to three hours, he added.
Dr. Snow said the RIA system is capable of detecting substances in the picogram range (one trilliceth of a gram).
"If you had two football fields filled with 10 feet of water each

"If you had two football fields filled with 10 feet of water each and dropped one drop of any other substance in the water, the RIA would pick if up." Dr. Snow explained.

According to James 8. Elrod, hospital president, "Previously, radiotimentumoassay tests for many things such as hormone studies, tumer detection, drug circulation levels, allergies and other sophisticated procedures had to be sent to California for proper precessing. Now we can provide the services within the hospital."

negetal.

Eirod also pointed out that the uniqueness of the RIA system is
the computer's ability to allow for a number of variables in its
computation and analyses, providing extremely accurate and
consistent results in a short period of time.

Willis-Knighton also will make the RIA services available to
sister hospitals in the Shreveport-Bossier City area.

Hospital Joins Group Purchasing Plan

Willis-Knighton has on-director Stan Williamson, the meeting in Lake Charles sounced that they have joined a great advantage of the group. They spend is lot of group purchasing program in an purchasing program is purcessarching the products effort to purchase supplies and chasing power. the produces with whom equipment at the lowest possible. coupenent at the lowest possible prices. The group program is offered by the Hospital Bureau, inc., a nappeofit organization, which investigated the producers with whom they have contacts," Williamson and "Through their research they find out what's new on the market." wolume purchasing," said Williamson who recently at Williamson pointed out that they find out what's new on the market." Williamson pointed out that

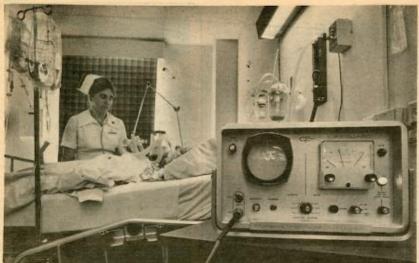
Pleasantville, N.Y.

Williamson who recently at
According to staft services tended the group's orientation historically hospitals have gram.

They spend a lot of time researching the products from the producers with whom they

relied on the manufacturers' evaluation of their own products. He extimated that par-ticipation in the program will lead to a savings from between

eight to 16 per cent for the hospital. Willis-Krighton and Shriner's Hospital are two Shreveport hos-pitals participating in the pro-



Willis-Knighton's Coronary Care Unit has 12 specially-trained nurses who assist in providing acute care to heart attack victims. Pictured is Mrs. Anthevese Hite, RN, who observes the heart monitor which detects

Staff-Administration Relationship 'Good'

Physicians at Willis-Knighton community's medical needs, Memorial Hospital are proud to according to Dr. S. Bewell le a part of the hospital Combs, chief of the hospital's organization because it offers a medical staff.

"progressive medical enent" cognizant of the

Willis-Knighton Has Young Staff

Willis-Knighton is served by 191 staff physicians with one of the youngest medical staffs of any hospital in the state. The average age of Willis-Knighton's physicians is 37.

The young medical staff has

greatly enhanced the aggressive medical advancements of the hospital. New physicians, who have joined the staff in the past three years, note their association with Willis-Knighton was because of the aggressive hospital administration, the growth of west and south Shreveport and the opportunity to practice in a progressive medical environment.

Physicians are attracted to Shreveport because of the location of Louisiana State University School of Medicine in Shreveport and the opportunity to remain in an academic environment to keep abreast of the latest in medical ac-complishments. However, the majority of the physicians polled on "why Willis-Knighton" responded "it serves the growing portion of Shrevepart, and the administration supports us and the high quality of medicine."
The young physicians point out

that this hospital was founded by other physicians, many who have seen it grow through the years and who still practice at the hospital. "Although Willis-Knighton is a place where we have common interests and goals as young physicians, we also have the great advantage of having the finest examples in the city of good physicians," said one new staff doctor.

Willis-Knighton has a good staff-administration relation-ship unique to other medical communities, said Dr. Combs. communities, said Dr. Cembs.
Willis-Knighton is different
from any other hospital I have
ever seen with a good staff
relationship between doctors
and hospital personnel.
Everybody makes an extra
effort to get along and work
together for the betterment of the hospital and the quality of health care." Unlike some medical com-

munities who let perty jealousies get in the way of a days work. Combs explained, "We work with and for each other."

Another plus that the staff physicians like is the location of the hospital. Located at 2600 Greenwood Road and at the intersection of Hearne Avenue

and Greenwood Road, Willis-Krighton is in the center of activity in West Shreveport," Combs said.
"Most of all, I think the at-

titude of the entire hospital staff is the important factor at Willisis the important factor as whats-keighton. We have a group of time, he added, "We all may hard-working, aggressive have our professional dif-physicians who put medicine ferences but they never stand in before themselves. We attempt the way of getting along with to wisely plan the medical each other."

hospital and we have a strong administration pulling in that same direction," said Combs. Although Combs admitted that

everybody does not agree on everything 100 per cent of the time, he added, "We all may

Hospital Offers Health Care In Opthalmology

One of the most innovative and progressive areas of health care at Willis-Knighton is ophtha-lmology—two young ophthal-mologists began practice at the hospital within the past five years. Dr. William Steen and Dr.

bonald Hall completed the first lens implantation in the city of Streveport in March 1975. This highly sophisticated and technical surgical procedure was performed with the use of costly microscopic equipment. Steen, who first decided to come to Willia-Knaphon to practice, was entitled to the area

by the location of Louisiana State University School of Medicine in Shreveport and the opportunities Shreveport offered as a booming medical community moving from New Orleans to Shreveport, Steen chose Willis-Knighton because it had no practicing ophthalmolo-gist and because of the receptive administrative spirit on the hospital.

Steen said the hospital administration "was willing to get the equipment to do super ophthalmology." Willis-Knighton purchased an operating microscope at cost of \$10,000. It also purchased special ophthalmology instruments for \$15,000; the first laser unit in the City of Shreveport for \$35,000; the first cataract suction machine in the city for \$30,000; and has continued to upgrade equipment and instruments for operation by staff ophthalmolo-gists.

Coronary Care Section One Of Finest In Area

The highly sophisticated Coronary Care Unit at Willis-Knight is one of the finest in the Ark-La-Tex area with 12 specially train CCU nurses providing scute care to heart attack victims.

The unit is staffed by nurses trained in cardiopulmona resistation, beart disease, heart testing procedures, and besumptizely.

resistation, heart disease, neart teating processors, and in-monitoring.

When a heart attack victim arrives at Willis-Knighton, he immediately transferred to CCU. Nurses attach the heart monit to the patient to be aware of any further serious complication Usually something is given the patient for pain and most is portantly, a lot of psychological support is given the patient.

After the partiest is extined in CCU, nurses begin testin.

After the patient is settled in CCU, nurses begin tests procedures such as EKG and blood work. If serious complication develop, they are treated immediately. Physicians are in co-stant contact with CCU nurses and are available 24-hours a d or any emergency situation.

Patients in CCU usually stay five days or until their vital sig

stabilize. The heart beat pattern must be stable, and there must be no pain or congestion before the patient is allowed to go to regular hospoital room.

regular nospolita coom.

The heart patiest is transferred to Willis-Knighton's 4th flo
for his next step in coronary care. This 'progressive care'
handled by special marses who are responsible for clo
monitoring of the patient, offering psychological support as education on how his diet and exercise should be arranged. At time do narses or medical personnel discourage the heart patie or imply he cannot return to his normal active life. Althous sometimes a heart patient must modify his lifestyle, all i dications are given that he will not be an invalid or unable perform as a normal person. On the 4th floor, the heart patient is in a room near t

nurses station so that the nurses can frequently look-in on t patient. Patients feel more secure knowing a nurse is near. T patients also can be monitored from these rooms by CCU who

patients seed can be monitored from these rooms by CCU whe nurses can spot any irregularities.

After moving from CCU to a private room, the patient's hospit stay ranges from two to three weeks. This period of time is specumeting the patient and his family on what to expect and whahould be done in progressive recovery. At Willis-Knighton, heapatients often are counseled by persons whose own family

members have been victims of heart attacks.

Iner Kernick, CCU supervisor, says Willis-Knighton's CCU h
been in operation since 1995 and maintains an average census five patients. "At Willis-Knighton we are able to provide person service to patients and their families. This means a lot," Mi Kernick said.



Opthalmologist uses microscopic equipment to a form a highly-sophisticated and technical surgi procedure on a patient's eye. Betty Walker, COF assists. A team of Willis-Knighton surgeons recen completed the first lens implantations.

Howell Chapel Offers Patients Spiritual Care

Howell Chapel, located near the main hospital entrance, offers spiritual care for the potients at Willis-Knighton. Named in honor of the late Dr. James A. Howell, the chapel was financed entirely by contributions from a host of

At the time of his death in 1999, Dr. Howell was a partner in Willis-Knighton Clinic, president of the hospital medical staff, chief of the department of medicine, and director of the intensive care unit, the first to be established in the Ark-

An oil portrait of Dr. Howell hangs in the chapel, which

An oil portrait of Dr. Howeil hangs in the chapet, which seats 24 and is non-denominational in concept.

Architectural style is contemporary giving the chapel a quiet dignity as provided by the inner design. The walls are built of Flemish bond brick and stone and the windows are stained in abstract designs. The furniture is made of Ap-

palachian oak.

Besides offering a place for prayer or meditation for patients and visitors the chapel also is available for use by staff and employes for special services throughout the year as well as by religious groups of all denominations.



A student nurse observes a surgical procedure as part of her training through the medical education

Willis-Knighton Offers Expanded Programs In Medical Education

Medical education programs at Willis-Knighton are nothing new for it was the first hospital to offer training for intensive care nurses and trained ICU urses for hospitals throughout

Today it continues to offer roday it continues to offer expanded educational op-portunities with more than 65 student nurses and physicians utilizing the hospital daily in their studies.

of in-service education, said student nurses from Northwestern State University College of Nursing, the Streveport-Rossier Vocational Training Center, and the Caddo

a two year Associate Degree (AD) program and a four year Bachesor of Science degree (BS) program, both of which are taught at Willis-Knighton. In-structors from NSU supervise

nurses at Willis-Knighton is Kilgore College of Nursing, Kilgore, Tex. Students utilize the hospital for training in pediatrics and surgery.

became associated with Shreveport's Louisiana State University School of Medicine and participates in the training of physicians in the field of

medical school and is called the Center and fulfill their practical Family Practice Center.

Family medicine resident physicians relate in-service at Willis-Knighton to acquaint themselves with the varied themselves with the varied at the hospital. According to fields of hospital service. Saff hospital officials, this ca-the-job physicians of the hospital, who experience provides invaluable are also on the teaching staff of training to high school students the medical school, assist with who are interested in health-the teaching of these physicians.

ospital for training in Mrs. Warsberly conducts an ediatrics and surgery. extensive in-service education Willis-Knighton recently program within the hospital for

The Caddo Career Center is an organization in which high school students work half-e-day at the hospital. According to hospital officials, this on-the-job

Also utilizing the teaching environment for medical training is the 114th Medical program within the respisals of training is the 15th whenca murses aides, orderlies, and Evacuation Hospital, Army ward clerks. Staff murses are Reserve Corp. One weekend a encouraged to attend various month, approximately 20 meetings and seminars to keep members of the local Army themselves and the hospital Reserve Unit work in all areas abreast of advancements in of the hospital, from the College School of Nursing, the Shreveport-Bossier Vocational Training Center, and the Caddo Career organization train at Willis-Kraghton, physicians moved to a location There are two degree programs of Northwestern State University College of Nursing on Pertland Ave. for use by the University College of Nursing on Pertland Ave. for use by the University College of Nursing on Pertland Ave. for use by the University College of Nursing on Pertland Ave. for use by the University College of Nursing on Pertland Ave. for use by the University College of Nursing on Pertland Ave. for use by the University College of Nursing on Pertland Ave. for use by the University College of Nursing on Pertland Ave. for use by the University College of Nursing on Pertland Ave. for use by the Caddon International Ave. for use by the University College of Nursing on Pertland Ave. for use by the University College of Nursing on Pertland Ave. for use by the Caddon International Ave. for use by the Maintain other jobs but Licensed Practical Nurses attend monthly reserve meetings to fulfill military obligations.

Hospital's Renal Dialysis Unit Part Of International Network

Wills-Knighton's renal side of the circulatory system dualysis unit, which treats Through the network persons patients with chronic isdney who require the services of a failure, recently became a renal dualysis unit can contact member of an international the national association for network which assists dialysis information on the location of

kidney functions to persons asking if we can dialyze a traveling through Serverport, patient."

A kidney dialysis unit is an le operation since 1970, the artificial means for filtering unit has six artificial Travenol artificial means for filtering unt has six artificial travenol blood when a person's kidneys sidney machines which operate to lorger are able to perform the 18 hours a day, six days a week, function. According to Hazel Six staff members work with the Chements, a nurse working with unit under the supervision of the unit, Travenol diadyzers are several doctors. They provide used to purify the patient's continuous monitoring of the system. It takes the patient's patients receiving the kidney blood from an artery and then treatment. puts it through a coil which. Hospital president James K. purifies it through osmosis and Elrod said, "When our board of returns it through the versus directors approved the in-

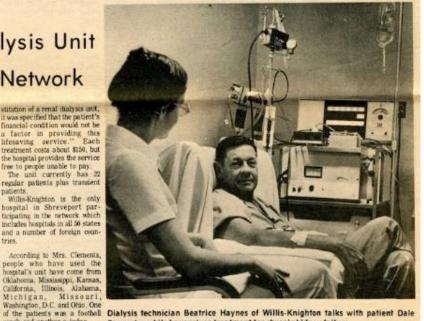
patents throughout the world in uch units across the country, planning vacations or essential travel.

Hazel Deluide, another nurse Sponsored by the National assigned to the unit, said, Renai Dalysis Association, the Teople call us from all over the local unit will provide lifesaving. United States and Canada

stitution of a renal dialysis unit, it was specified that the patient's financial condition would not be a factor in providing this lifesaving service." Each treatment costs about \$150, but the hospital provides the service free to people unable to pay. The unit currently has 22 regular patients plus transient

Willis-Knighton is the only hospital in Shreveport par-ticipating in the network which includes hospitals in all 50 states and a number of foreign coun-

According to Mrs. Clements, people who have used the hospital's unit have come from coach and another a judge.



Carpenter while he receives treatment for chronic kidney failure

New Concept In Emergency Care Introduced At Hospital

A new concept in hospital emergency care has been introduced

at Willis-Knighton.

Included in the new emergency medicine system is a method for monitoring the patient's vital signs while on route to the

for monitoring the patient's yial sagns while on route to the hospital and 24-hour service of emergency room physicians. This is the first program of its type in North Louisiana. As part of the program, four physicians have been employed by the hospital. They are specially trained in treating trauma cases and will be available 24-hours a day.

According to hospital president James K. Elrod, special vitalsigns monitoring equipment is to be installed in the vehicles operated by the local ambulance service and will be fed into the "When an ambulance arrives on the scene of an accident or other traumatic incident, immediate radio contact can be made with the physician while en route to the hospital by special radio

The equipment in the ambulance will be designed to indicate vital signs—heart beat and blood pressure—and the emergency room physicians can call other area hospitals and advise on the patient's condition, in case the ambulance is en route to another hospital other than Willis-Knighton.

Elrod pointed out that the new system will cost the hospital \$300,000 to \$350,000 annually and that is has the complete en-

dorsement of the hospital's medical staff.

Similar emergency medicine programs have been instituted in Alexandria and Baton Rouge and have been very successful.

Dr. Edward J. Cooper is head of the department of emergency medicine and he has promised to work to recruit local doctors for the program.

According to Dr. Cooper, the volume of emergency cases brought to the hospital is expected to increase as knowledge of the facilities becomes more widely known.



ABOVE: Nurse Leah Treadway carefully examines information from the Corometric Fetal Monitor which is an important part of labor room care for expectant mothers.

RIGHT: Rodney Loftin, RN, consoles little Phillip Hardin, son of Mr. and Mrs. Larry R. Hardin of Shreveport, who was at Willis-Knighton for a routine tonsilectomy.



BELOW: Nurse anesthetist Shirley Kelly tenderly administers anesthetic to youg Phillip who soon will have his tonsils removed.



RIGHT: Personal concern is the keynote in pediatric care at Willis-Knighton and sometimes the children even have fun. Nurse Judy McClung transports Dion Wilson back to his room in the hospital's famous Kiddie Kar.

ABOVE: Joe Dennis, a therapy aide in the Physical Therapy Department, assists

patient Christy Dillon in

gait training.





5 Doctors Serve Hospital 250 Years



DR. THOMAS STRAIN: "Then came penicillin. . ."

However, five of those doctors

The five, who received plaques or their long service during the of the answersary banquet Nov. "It seems they depend more on it, include Drs. Thomas E. Strain Sr., Ezle Harris, W. He pointed out that there are a samuel Kerlin, Douglas Kerlin and Willis P. Buter. "Recently during an interview, during the Roosevelt adhe doctors discussed a wide ministration."

Through its 56-year history range of subjects including the hundreds of doctors have been hospital's early days, changes in associated with Willis-Knighton. medicine and patient cure and a hospital's early days, changes in medicine and patient care and a host of others.

save been an integral part of the ospital since its beginning and during the last 30 years patient are a total composite of 250 treatment "has completely cars service to the fast-growing changed."

"Back then we really had to check a patient—his heart, lungs and reflexes—a lot more than they do now," Dr. Strain said.



DOUGLAS KERLIN: "...too much in-

"There carrie peniellin," IP. Texas Avenue where ne got on Strain said, "We've had more the trolley to ask a bystander improvements in my lifetime how to get to Chartiy Hospital, than in all the previous history of medicane."

Chartiy has been described in the said when he arrived at his mother had reade for him the him the said when

Knighton as an intern in 1925, was the first young doctor to serve a full internship at the

About the current operation of the hospital, Dr. Strain said, "Good doctors going at medicine the right way—that's what they're building on here."

The 77-year-old Dr. Strain, is a 1925 graduate of the Baylor University School of Medicine in Dallas, Tex., and the founder of Strain Clinic in 1964. Although he is semi-retired, he

says, "I'm still practicing some and fishing a little more than

W. Samuel Kerlin well remembers when the great depression hit the country in

"We had to close the second "Personal contact—patient to floor of the hospital because doctor and doctor to patient has

"After spending the entire night riding the train my brit-ches and suit coat looked a mess," Dr. Harris said. "I was wearing a 25 cent straw hat which had gotten wet and the brim had fallen off-and that's

term had fallen off-and that's bow I looked when I walked into Charity Hospital." Dr. Horris said he was carrying a cardboard value which had gotten wet and he had to hold it upside down to keep the contents "from falling out."

"When the nurses saw me they got together and had a good laugh," he said. Dr. Harris says through the

years he has attempted to evaluate the changes in medicine and learn something



DR. WILLIS BUTLER: "Willis-Knighton. . . my first

love,"
people just weren't coming in for been the key to any success I treatment," Dr. Kerlin said. "A may have had." Dr. Harris said. few months later the East Texas of field came in and from that 1915 graduate of the Vanderbilt.

The 83-year-old Dr. Harris is a of field came in and from that 1915 graduate of the Vanderbilt.

University School of Medicine in

time on the hospital was full."
"People like Dr. Willis and Dr.
Knighton really put this hospital
together," he said. "Although it

Dr. Kerlin is a 1913 graduate of the Tulane University School of Medicine in New Orleans.

Dr. Erle Harris came to Streveport in July of 1915.

University School of Medicine in Nashville, Tenn.

together," he said. "Although it has a great past it also has a wonderful future."

"The golden years of medicine were the years when people gaid hope are and turnip greens—then there wase? so much emphasis on money, "he said. "During the depression when people came in without money we just treated them anyway and never thought anything about it."

An interrist, the 87-year-old Dr. Kerlin is a younger brother of Dr. Sammel Wordship and Sammel Tr. Sammel Wordship and Sammel Tr. Serlin head of the many and never thought anything about it."

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puts too many burdens on doctors," he said.



DR. SAMUEL KERLIN: "...a great past, a wonderful future'

centration on the patients and the doctor's relationship to the patient," he said. "When that relation is eliminated there's nothing that can replace it."

"We simply see too many patients and don't have enough time to talk over their personal problems with them," be added. "And when you eliminate that

you don't have much left."
Dr. Kerlin retired in 1965 after 52 years of practicing medicine. The 79-year-old doctor is a 1920 graduate of the Tulane University School of Medicine in

New Orleans.
Dr. Butler, who began his practice of medicine in practice of medicine in Shreveport in 1912, said that his

profession, in the last 53 changed so mu: years 'that you was the same '

Dr. Butler ton Hospital and has been The 88-yeard, "Willis-

Hospital pr nt James K Elrod said of upporters of quality health and many of the younger do ights in their

lives." under doctors kind of dedication to the community.





A view from Virginia Avenue of the proposed expansion reveals the new construction (inside white lines) and also the new mall which will be built on Virginia Avenue.

Willis-Knighton Serves Wide Area

The geographical locations from which patients come to Willis-Knighten have changed a lot during the past 10 years.

A decade ago the primarily ass welfand to the people of West Shreveport of course, there were occasional patients who came from out of Caddo Parish and

even from out of state.
However, about 16 years ago a trend developed and continued which led to the fact that today about 34 per cent of all patients at the hospital are from outside of Caddo and Bossier parishes.

Hospital president James R. Elrod believes that one of the major reasons why so many

out of parish—as well as out of state—is that the hospital has become known as a medical center.

who come to the hospital from out of the area are those from East Texas, Southeast Arkansas, from various areas of Louisiana and from other states

Recently, the hospital joined an international renal dialysis network for treating patients with chronic kidney failure. Potients who have used

the facilities have come the tactities have come from Oklahoma, Mississippi, Kansas, California, Illinois, Alabama, Michigan, Missouri, Washington, D.C., and Ohio.

J. B. Reflects On Hospital Changes

Things have changed a lot at Willis-Knighton—all for the better, according to orderly J.B. Charles, who loined the staff as a porter 43 years ago

As J.B. reflects back on those ils the indelible that peoplempressions doctors, nurses and patients-

have made go home at night thinking I've helped someone during the day and that gives me the strength to do my best temerrow," the 63-year-old Charles said, "It makes me feel real good when I meet people on the streets and they recognize my face and say 'You helped me while I was in the hospital.' "

day a pig paid a visit to the with both."

However, he said Adeline, who
"In the old building we once doesn't like to fish, tells him," I
had a visit from a pig who fell haven't lost nothing in that
out of a truck out on the highway," he said. "He walked right
"But she does clean the fish
up the ramp to the emergency for me," he said. om and into the hallway before

sick and stopped off at Willis-Krighton to get some medicine." about retirement, J.B. replied,

The hospital holds another nothing but fishin

particularly important place in

his memory.

When he first walked into the hospital in 1902 to apply for a job the first person he met was a young woman named Adeline.

"When I came out here she was the first person I talked with," he said. "She was the one who showed me where the administrator's office was."

A short time later he and Adeline were married. He said that in addition to his

wife, the two most important things in his life are working at the hospital and fishing.

"I like to fish, that's my lifewhile I was in the hospital." working and fishing," he said.

Then, Charles remembers the "And I have pretty good luck

However, he said Adeline, who doesn't like to fish, tells him, "I

J.B. said he was only 20 when he came to Willis-Knighton He added. We called the looking for a job but that he had police to come and get the pix been supporting his elderly and I just hild them the pig was grandmother since he was 14.

"Not at all-I'd get tired doing



J. B. disconnects catheter equipment

Hospital Hosts Nurses Reunion

A nurses reunion was held at oil and gas fields. Agriculture the hospital on Dec. 2 and was and lumber also were enviated attended by a number of alumni natural resources, who graduated from the Mayor L.E. Thomas was

of Nursing, the school opened in the annexation of 28 square 1929 and continued through 1950 miles within the city limits, when the hospital entered into a "Helle World, Doggone Ya"

Nachtoches.

During a program which was under de radio.

beld in the hospital's cafeteria.

On Thankagiving of that year
hospital president James K.

Eirod brought the graduates up Two prominent. Shreveport.

Elred brought the graduates up Two prominent Shreveport to date on recent hospital physicians, Dr. L.H. Perkie and developments. Also, the didest Dr. Tr.E. Williams, Sounded what graduate and the one traveling today is Willis-Knighton the furtherst to attend the Memorial Hospital.

From 1929 to 1949 the Mrs. Opal Wimberly, who was privately-owned institution the last president of the muses operated under the leadership of alumni association, presided over the events and also conducted a brief business meeting. Rown as the Tri-State She currently serves as in-Sanitarium.

service education director for the hospital.

According to Mrs. Wimberly,
According to Mrs. Wimberly,
Memorial Hispital in honor of
the nurses training program has
Doctors Willis and Knighton,
changed considerably since 1329.
Although in the early days the

our work then was done strictly. Shreveport and East Texas, it at the hospital. But under our soondeveloped into a recognized present program the trainees medical center, spend two years on the college. In the last de-

nurses a little longer to get Today the medical center adjusted but after the period of employes about 1,000 persons in adjustment "they do quite well."

Mrs. Wimberly said she likes

"It's come a long way. 'When it was known as Tri-State School of Nursing we didn't have practical nurses to assist. nave practical nurses to assess, no aides, or orderlies—nurses did all of this in addition to taking care of patients," she said. "Now the young nurses get to spend more time learning as hospitals have come a long way in providing these other ser-

According to Mrs. Wimberly, nursing students today spend two years on the college campus then come to Willis-Knighton for their clinical practice which takes an additional two years and leads to a bachelor of science degree. They then see eligible to take the state board minations and are licensed as registered nurses.

Back in 1925 when the nospital—then known as the Tri-State Sanitarium—first opened its doors, Shreveport's population was only 67,966 but was becoming a booming industrial town.

The city was noted for its glass manufacturing industry and city. The averagalready was known for its rich physicians is 37.

hospital's nurses training serving his second term in office program up through 1950. and was working on the in-Known as the Tri-State School corporation of Cedar Grove and

clinical affiliation with Nor-rang through the air for the first thwestern State University in time as KWKH Hadio introduced Nachitoches. Shreveporters to the wonderful

A style show depicting nurses as the Streeeport Hospital and uniforms from 1929 to the Research Center. In 1961 once present time, also was held again the name was changed, this time to write the control of the contr

"The basic difference is that hospital aimed at freating oil Tri-State was a diploma field employes, railroad and program," she said. "Most of glass plant workers in West

In the last decade the hospital campus before being introduced has grown from 80 beds to a 435-to the hospital." bed complex providing both She said It takes the young some and custodial care.

technical. "Earlier our training was ministrative and supportive directed more toward clinical medical services, with more experience than theory," she than 600 employed by the

hospital alone. The not-for-profit facility is the changes that have taken governed by a board of trustees place in nurses education and with representatives from with representatives from various sectors of the community. The hospital president is charged with implementing board policies and coordinating all facilities within the total

complex.
Doctors Perkle, Williams. Doctors Perkle, Williams, williams and Knighton established the hospital with high professional standards which contributed to the growth of the institution. The hospital always has been fully accredited by the highest national authority in the evaluation of hospital standards, the Joint Commission on Accreditation of Hospitals

The hospital was first in three major surgical procedures in the Ark-La-Tex. Implantation of the first stomic pacemaker and the first intraoccular lens, and the first ultrasound method of cataract removal were per-formed at Willis-Knighton. Procedures in the surgery department have increased from 1,954 to 7,000 during the

past 10 years. Today the hospital is served by 191 physicians and has one of the youngest medical staffs in the city. The average age of staff



A \$250,000 linear accelerator, like the one above, has been purchased by Willis-Knighton and is being installhospital has spent \$10.5 million

Linear Accelerator Purchased By Hospital supervision of the baselital and the professional supervision of the

The Department of Radiology and Nuclear Medicine at Willis-Krighton Memorial Hospital is engaged in a comprehensive development program to provide the highest quality of diagnosis and treatment of the

vested in sophisticated diagnostic and therapy equip-ment. More than 25 persons staff the Brown Memorial Diagnostic physician with an extremely and Treatment Center which is detailed view of any part of the located in the basement of the hospital. Patients are treated on an out-patient and in-patie basis and are referred fro physicians throughout the Ark-La-Tex.

According to Snow, there is a continual upgrading of equip-ment and personnel to meet the needs of the community with innovative techniques and

Cancer Detection

Utilized in cancer detection is the conventional X-ray equipment with the most recent ad-dition of a Xerography Unit. The Xerography equipment provides radiologist with extremely accurate and detailed X-rays. Through the use of Xerography, breat cancer can be detected at an early state. Snow explained that the equipment can also be used to diagnosis other small lesions throughout the body.

Conventional X-ray ares have been upgraded with patients receiving shorter are times

Willis-Knighton has a remote control inree-phase X-ray unit which allows the technician to visually trace irregularities in great detail with better quality exams are extremely accurate and reduce repeated

tests.
Tomograms are used to screen a particular body section with

films portraying a thin slice of a specific body area. This technique is used throughout the body with the physicians moving layer to layer in search of a possible mass lesion or bone destruction.

Dr. Walter Snow, head of the highly-technical pieces of department, says more than \$1.4 engineers soon to be installed at million has recently been in-willis-Knighton is the \$400,000 vested in sophisticated computerized axial tomography. According to Dr. Snow, this equipment will provide the physician with an extremely detailed view of any part of the

irregularities presently invisible to the human eye. "This computerized Axial Tomography is so revolutionary that the authorities say it is the greatest advance in diagnostic abilities since the discovery of the X-ray in 1984, "Snow sayd, adding that this equipment should be in use at Willis-Knighton within the next six months. next six months.

In Nuclear Medicine, flow

equipment allows physicians to make extremely accurate computerized determinations on many tests which previously had to be tested chemically or biologically. Thousands of tests can be run daily at less expense

Willis-Knighton, in addition to their traditional Ortho-voltage X-ray treatment for non-deepseeded tumors, recently pur-chased a \$250,000 Linear Ac-celerator which has a super studies are being done to study chased a \$250,000 Linear Ac various parts of the body for celerator which has a superobstruction and for cancer. The votage capability and can new Radioimmunossasy (RIA) voltage capability and can

patients with deep-seeded esions.

This equipment has the capability of treating large cancer areas and is particularly advantageous in treating certain types of Hodgkins Disease and

quite costly, the cost to the patient will be less expensive than in the past, according to Dr. Snow. "For one thing, the length of treatment will be shortened, and it will be convenient for persons who previously had to travel out of town for treat-

Willis-Knighton also provides cancer therapy with radioactive materials. Snow explained that the hospital has resources to do the hospital has resources to do various intra-cavitary radium treatments which are frequently used in the treatment of cancer of the cervix and uterus. Also available for therapy use is radioactive phosphorous and radioactive iodine for the treatment of thyroid, breast and prostate cancers.

Dr. Snow calls the department a "full-service" radiological center with a complete approach

in treating cancers. Willis-Knighton writis-king along a working arrangement with a Houston. Tex. medical unit whereby computers in the Houston medical unit can analyze "patient contours" sent from white Vallables and working with the contours. Willis-Knighton and recommend treatment programs after the disease has been localized.

Dr. Snow emphasized the hospital's continual efforts in upgrading personnel as well as

"We can have the best equipment in the world but it would benefit no one if we couldn't use it," he said, adding that technicians and physicians constantly are attending seminars and classes as part of a continuing education program.

Willis-Knighton: A Medical Center

There are a number of factors which have led to the medical center concept.

During the past 10 years some hospital is that it is located in the 57 physicians have been geographical center of the city recruited and have located their "We have an ideal situation."

According to hospital president James K. Elrod, as the specialists begin their practice at the hospital the hospital purchases equipment for them to use as tools in their work.

Through the years—and on construction and equipment— particularly the last decade— much of the equipment to be willis-Knighton has become used by the specialists prac-known as a medical center.

Elrod said one of the reasons for the "regional concept" which has evolved concerning the hospital is that it is located in the

"We have an ideal situation offices near the heapital and because we are located practiced solely at WillisKnighton. These include a of the city," Elrod sold, "We are number of specialists.

According to hospital town and five minutes from down and received the city." regional airport. Then, the in-tersection of Interstate 20 is only two blocks away from the hospital.

Also, Willis-Knighton has de-veloped around it a complex made up of physicians' office buildings. The building also has a centralized laboratory and X-

Located immediately acress Located liminimatery across the street from the hospital is an extended care marsing home which provides rehabilitative and restorative nursing ser-

custodial care people living out their everyday lives with no unusual illnessen," said Elrod. "It is a place where geriatic patients live normal lives.

Also contributing to the medical center concept is the Shreve-port Homecare Agency which cares for the patients after they

Knighton also is planning for the future development of a satellite hospital in Southwest Shreveport

and this also will add to the medical center concept. Willis-Knighton has become more than a hospital-it now is a medical center, Elrod pointed

Families Of III Patients Receive Special Service

Willis-Knighton has a special program for earing for families

of critically ill patients.

Nursing Service provides the families of a seriously ill patient with private waiting rooms, counseling, modical attention and continuous reports on the condition of the patient. The CCU and ICU waiting rooms are near the Nursing Service Office, convenient for nursing personnel to attend the family and care for

to attend the family and care for their needs.

Nursing personnel concern themselves with the emotional and psychological needs of the family. They alert ministers and other family members of the patient's condition and assist in any personal way during this critical period.



Radiology specialist Dr. Clinton Lewis reads nuclear medicine studies. He is looking at a bone scan, lung ventication and profusion scans and a heart flow study. As he reads the studies, he dictates his findings into a dictaphone to be transcribed into notes.

Neonatal Intensive Care Nursery Has 24-Hour Monitoring

The nursery is equipped with sophisticated monitoring The nursely is equipped sophisticated monitoring equipment and warmers to adequately care for the necrates. One piece of equip-ment, the Apnea Heart Monitor, alerts the medical team if the any irregularity in the heart

babies. Their length of stay varies from an weeks to three meeths, depending on weight and general condition, Mothers

Special care for premature are encouraged to visit their babies and babies with other babies while being cared for in medical problems is provided in the nursery to become familiar Willis-Knighton's Neonatal Interestive Care Nursery.

Intensive Care Nursery.

In operation about one year, the intensive care nursery is staffed by 1th specially trained nurses with registered nurses on-dity 24-brurs a day to provide.

National statistics indicating a true provided, National statistics indicating a true provided in the purpose of the purpos around the clock coverage.

Eleven staff pediatricians utilize the nursery's facilities and for special problems, necestabugats from Louisians special problems, necestabugats from Louisians (State University School of Medicine are on call.

The nursery is equipment of the special problems, rise in the past ten special problems, necestabugats from Louisians supervisor of the department, state University School of Medicine are on call.

years.

Mrs. Margaret Atkins; supervisor of the department, says there has been a continuous rise in the number of births and this is because of the addition of five new staff. OB-Gyn

physicians.
Also Mrs. Atkins notes the utilization of the \$7,000 fetal monitor which allows nurses and physicians to determine the buby's heart beat and uterine contractions while the mother is in labor. The monitor prints this vital information on a graph for easy reading by medical per-

At the present time the survey of the sery can be considered by the short and monitors have been ordered by the hospital to care for more babies requiring intensive care.

The majority of babies complications in delivery. The requirement is any question about possible to majority of babies. is any question about possible complications in delivery. The monitoring equipment is

According to Mrs. Atkins, the baby business at Willis-Knighton is really bearing.



This rocking chair is a permanent fixture in the hospital's pediatric recovery room. Nurse Xenia Sebastian here rocks a little boy who has had his tonsils removed.



Nurse Olive Savell examines the fetal monitor attached to a newborn baby.

Employes Term Willis-Knighton Hospital A Family With Lots Of Warm People'

willis-Knighton employs the well-being of our patients. I

people who genuinely believe in like being a part of the service to
it's philosophy and actions in the patients and help them in
health care. More than 500 fullsome a small way." Edna
time employes were polled
Massey-X-ray.

"Willis-Knighton is home to
majority of the responses indicated that Willis-Knighton is
like "a family with lots of warm
people."

Responses ranged from "we
give the best in patient care" to
give the best in patient care" to
sulfang Service.

"the people are warm and the doctors in the hospital."

Irreduction in the hospital."

Irreduction in the hospital.

The people are warm and the doctors in the hospital.

Irreduction in the hospital.

The people are warm and the doctors in the hospital.

The people are warm and the doctors in the hospital."

It is gratifying to me to know that in some way I am conmarking to maintenance through and they care." Patricia DeMoss
what better way than with
people are warm and the doctors in the hospital."

"It is gratifying to me to know
that in some way I am conmarking the size and discouraged
people in the consumntity in some
service.

"It is gratifying to me to know
that it some way I am conmarking the size and discouraged
what better way than with
that you like "I JA Schmidton."

"I have been here a number of
"I have worked at WillisKnighton is practical and the warm and the doctors in the patricial work.

"It is gratifying to me to know
that it some way I am conwar and it was practical and the some warm and
the doctors in the hospital."

"It is practically and they
"that it some way I am conwar and the congenial co-workers,
"the congenial co-workers,
"the to conge

Responses ranged from "we give the best in patient care" to "patients are people as well as

patients. Individual answers to the

Individual answers to the question Tlike to work at Willis-Knighton because" were: "the staff all work together. The patient gets excellent care. The doctors as well as other professionals see the patient as an individual not as a disease or injury." Susan Chandler—

Respiratory Therapy.

"the hospital staff is like a family. People are friendly and eager to do their jobs. Among many of the staff, there is much love and happiness. These in individual patient care qualities are found in a true Pamela Yeager—EEG Lab. family." Robert P. Devon family." Robert P. Devon-Microbiology. "there is a closeness in the

working conditions in our office and hospital. It is like one hig happy family Dobbite Valentine—Admitting Office. 'our nursing and medical staffs really care about their

patients and we have ad-ministrative staff members who exercise authority without creating an atmosphere of regimentation—I love getting up in the morning knowing this is where I'll be coming to work." Joan Holland—Nursing Service.

"the people are friendly and I like doing things for people who can't do for themselves." Esther Thomas-3C

the employes all care about

satisfaction from working with just another part of my tamity,"
people and enjoy helping them." Catherine Sistrumk.—3B.
Brian F. Pecey.—Central Supply.

"the congenial atmosphere and irriched relationship of all Shelton.—3B.
employes, not only in one the warm, friendly, comdepartment but every depart.

passionate and family attitude ment. The relationship between exhibited by the administration the medical staff and it see and all employes." Francis. the medical staff and all an- and all employes." Francis cillary services is of a Pixley-Nursing Service. cooperative nature in delivering "the people I work with are

quality patient care." Jan extremely Haffey-Medical Records. Thomas-E "I know I'm part of a team..." I am mo

amali way. Amali way. Amali way in the been here a manner.

"I receive a great deal of years and the people here are satisfaction from working with just another part of my family."

carella and enjoy helping them."

Catherine Sistrumk—38.

Billie L

quality patient care." Jan extremely nice." Bille L.
Haffey—Medical Records. Thomas—Entergency Roem.
"I know I'm part of a team. "I am most happy and content
that strives to give the very best in the department in which I
in individual patient care." work. Also i have a great selPsmela Yeager—EEG Lab. miration for the employes and

Knighton since 1849 and they have shown me every con-ideration and courtesy possible. I love our hospital." E. Harrington-JA
the doctors and curses are

genuinely concerned about our patients." Natalle Wilson-4th

Floor.
"Friendly atmpsphere bet-ween staff and doctors and other personnel. It has offered special classes and seminars to attend which has helped me give better marsing care." Bita J. Rep-pord—ICU.

See EMPLOYES Page 11

Patients Are Hospital's Stockholders

Our patients are our only stockholders," said hospital president James K. Elrod while discussing the comparison between the sot-for-profit status of the hospital as compared to it's proprietary status of the

This hospital never has secepted a penny in federal grants of any kind," Elrod

However, without federal grant assistance the hospital has spent \$10 million on

building expansion and equipment during the last decade. Expansion programs included the following: 1985, 3.2 million; 1967, \$1.5 million; 1969, \$1.2 million; 1972, \$1.3 million; and 1973, \$2.2 million.

According to Elrod, the original structure of what is now the Willis-Knighton Memorial Hospital was crected in 1925 as the Tri-State Sanitarium and operated 24 years as a proprietary (for profit) hospital. In 1949 the hospital was incorporated as a not-for-profit institution.

"Our not-for-profit status permits continued growth since every penny of profit derived from the operation of this hospital is returned to our patients by maintaining and improving the services given to them," Elrod said "A lot of people think you have to run to Uncle Sam every time you need something but this hospital has proven that is not so."

Statistics Gauge Hospital Growth

Statistics are an outward barocneter that reveal the inward care, growth and development of Willis-Knighton.

Although statistics sometimes fail to reveal some of the really important things — like a doctor talking to an expectant father in a waiting room, a surse's gentle care of a realless patient or the mille of a pretty young lady staff member as she walks down the hall — hospital statistics vividly pertray the overall picture of the institution.

More than a 900 per cent increase is reflected in the statistical data on the annual budget. Although it was \$1.3 million 10 years ago, the budget for next year is \$13.2 million. The budget graph

reveals a steady growth over the 10-year period.

Admissions 10 years ago totaled 4,400 but soared to 14,000 this year for a 220 per cent increase. During the same period annual

year for a 229 per cent increase. During the same period annual surgical procedures increased from 1,964 to about 7,000 or an increase of 256 per cent.

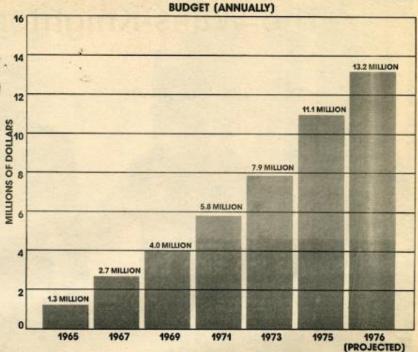
Monthly births increased from 25 per month in 1965 to 78 per month 10 years later for an increase of 212 per cent. Also, per month 10 years later for an increase of 512 per cent. Also, per month emergency room visits totaled only 298 in 1965 but today have reached 1709 per month for an increase of 550 per cent. They are expected to reach as many as 3,000 in the near future.

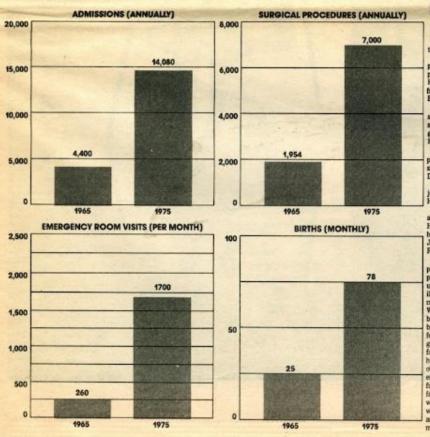
Natistics news can tell the story of a doctor who week as here.

Statistics never can be all the story of a doctor who works 48 hours without sleep caring for a premature baby, of an administrative staff member who devotes much of his own time working with crippled children or the doctors and surses in the emergency room who 24-hours a day care for emergency petients while

room who 24-hours a day care for emergency patients while Shreveport is askeep.

But these statistics do tell their own story — one of develop-ment, growth and excellence. They reveal the past record of Willis-Knighton that has made it one of the fastest growing hospitals in Louisians. It is on that record that the hospital is building for the future.





EMPLOYES Continued from Page 10

"the personnel work well as a team." T. Gibson—2A.

"the friendly atmosphere, people who really care and patients keep coming back. Patients tell us this is the friendliest hospital in town." Brace Godwin—3C.

"it gives me a lot of personal satisfaction to know I played a small part in helping someone t get well and go home again. Freddie Moseley—Dietary.

because Willis-Knighton is a place everyone can care for the sick in some way." Lillie Hays-Dietary.

"it is a good job and I love my ob." David Chatman Sr.-Housekeeping.

"I enjoy the type of work I do and the people I work with. Having been here 25½ years it has become a part of me." James Johnson-Emergency Room.

"it has given me the op-portunity to learn and ex-perience the joy of caring and understand those of us who are ill. It has helped me to broaden my interests and goals in life. Working here I feel that I have become a better person, inspired by my co-workers to get ahead. I feel that my skills have been greatly increased and I have found a new awareness through helping and learning with others. The experiences I have encountered here have made me fully aware of the sufferings that face us today and working here. with people who really care and who are capable of showing love and affection, has helped to make me realize and know that

this is a very 'special' and 'important' place to work and grow." Dorothy Mae Smith-3C.

Willis-Knighton Hospital Takes Victims of MD

Willis-Knighton's Muscular Dystrophy Clinic receives patients on the third Thursday of each month from 12:30 p.m. to 3 p.m.

According to Nurse Opal Wimberly, about 10 to 12 patients attend the clinic each month where they are examined by orthopedic surgeons and pediatricians.

Mrs. Wimberly said that while the patients are in the clinic any necessary laboratory or X-ray work is done. The clinic also provides braces and wheel chairs for those who need them.

At the clinic those persons suspected of having the muscular dystrophy disease can have their specific needs

The Muscular Dystrophy Association's local chapter fills the needs of those requiring prescriptions, whether they be for braces, wheelchairs, hospital beds or whatever else is needed

Although the specific cause of the disease still is unknown, those in the Shreveport area who suffer from the disease can take hope in such clinics as the one operated at Willis-Knighton

The Willis-Knighton Story

...People Caring For People